

One of the motivating reasons that Treva Black and David Roche chose to leave their national investment firm and open Apex Securities & Asset Management after almost 20 years was not only to provide their clients with unbiased and independent advice but also to be able to choose where their time, talent and treasure would be focused. They wanted to break free from the constraints of a firm where Brentwood and the east county was not a priority. "Our previous firm didn't care if there was a campout or golf tournament going on in Brentwood-but we did care," said Roche.

Upon opening Apex Securities David and Treva recognized that they had been very blessed with being able to work with such discerning and loyal clients and wanted to make sure that Apex Securities was able to give back generously to the Brentwood community. "We wanted to make it very clear from the beginning that giving back to the community that we love was an Apex priority," said Black.

Treva and David recognize too that they would not be able to do as much as they do for the community without the support of their

spouses and families. Treva's husband Gary and David's wife Veronica are often right by their side at various activities and functions; in fact David's three children are regulars at the annual Community Food Basket event held in December each year assisting the Rotary Club with their pancake breakfast.

With deep respect for local veterans who have served in the United States military including Treva's husband Gary who served a tour in Iraq, they have made it a priority to acknowledge and support those who have answered the call of duty.

Both have served as club president for their respective service clubs with Treva being president of the Soroptimist International of the Delta and David leading the Brentwood Rotary Club. Treva continues to serve on the board of directors at Mariners Discovery Church while David has coached CYO basketball, EDYSL soccer and PONY baseball.

Having had lifelong service to others modeled to them at an early age, Treva and David consider it a great joy and a privilege to support local schools, youth groups, "Relay for Life," Village Resource Center, ODAT and Chamber of Commerce sponsored events.

Inspiring people through their own actions, David and Treva encourage others to recognize needs both great and small. Treva and David agree that "giving of our time is an investment in people and our future, and want Apex Securities to be known as giving back."

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